# Combinatorial Discrete Choice Teaching slides

Costas Arkolakis Fabian Eckert Rowan Shi

2025 Version 0.1

#### Motivation

- ▶ Discrete choice problems with complementarities among options
  - ► Tesla choosing in which countries to operate production plants
  - Starbucks choosing blocks in Manhattan to operate shops
  - A government choosing locations for critical infrastructure
- ▶ Without more structure: an intractable NP hard problem
- ► This paper. Solve such combinatorial discrete choice problems
- Key. Economic complementarities provide exploitable structure

Part I

Theory

#### Notation

- Set of discrete options LIndex individual items in L by  $\ell$ , so that  $\ell \in L$
- ▶ Define collection of subsets (power set) of L as:  $\mathcal{P}(L)$ Denote individual element in  $\mathcal{P}(L)$  by  $\mathcal{L}$ , so that  $\mathcal{L} \in \mathcal{P}(L)$
- ▶ Define the space of objective functions  $\mathscr{F} = \{f : \mathscr{P}(L) \to \mathbb{R}\}$ Denote an individual objective by f, so that  $f \in \mathscr{F}$

#### Outline

Squeezing and branching
Single crossing in differences
Squeezing
Lattice foundation
Branching

Generalized squeezing
Single crossing differences in type
Generalized squeezing

#### Characterization

Maximization over subsets. Choose the subset of items  $\mathscr{L}\subseteq L$  leading example: multinational location problem

$$\mathscr{L}^{\star} = \arg\max_{\mathscr{L} \subseteq L} f\left(\mathscr{L}\right)$$

Marginal value operator. For an item  $\ell$ , the value with it compared to without it, contingent on  $\mathscr{L}$  discrete analogue to derivative

$$D_{\ell}f\left(\mathscr{L}\right) = f\left(\mathscr{L} \cup \{\ell\}\right) - f\left(\mathscr{L} \setminus \{\ell\}\right)$$

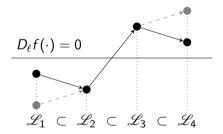
ightharpoonup Combinatorial discrete choice. If the marginal value varies with  $\mathscr L$ 



#### Single crossing differences in choices

From below. If  $\ell$  is valuable given a small set, *remains* valuable given a large set:

$$D_{\ell}f\left(\mathcal{L}'\right)\geq0$$
  $\Rightarrow$   $D_{\ell}f\left(\mathcal{L}'\right)\geq0$ 

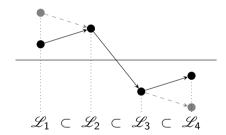


Supermodularity. *More* valuable given large set compared to small set

$$D_{\ell}f\left(\mathscr{L}\right)\leq D_{\ell}f\left(\mathscr{L}'\right)$$

From above. If  $\ell$  is valuable given a large set, *remains* valuable given a small set:

$$D_{\ell}f(\mathscr{L}) \geq 0 \quad \Rightarrow \quad D_{\ell}f(\mathscr{L}') \geq 0$$



Submodularity. *More* valuable given small set compared to large set

$$D_{\ell}f\left(\mathcal{L}\right)\geq D_{\ell}f\left(\mathcal{L}'\right)$$



### Single crossing differences in choices

#### Definition (Quasi-supermodularity and quasi-submodularity)

The function f is:

a) quasi-supermodular if, for all  $\mathscr{L},\mathscr{L}'\in\mathscr{P}(L)$ ,

$$f\left(\mathcal{L}\cup\mathcal{L}'\right)\leq f\left(\mathcal{L}'\right) \qquad \Rightarrow \qquad f\left(\mathcal{L}\right)\leq f\left(\mathcal{L}\cap\mathcal{L}'\right)$$

b) quasi-submodular if, for all  $\mathcal{L}, \mathcal{L}' \in \mathcal{P}(L)$ ,

$$f(\mathcal{L}) \ge f(\mathcal{L} \cap \mathcal{L}')$$
  $\Rightarrow$   $f(\mathcal{L} \cup \mathcal{L}') \ge f(\mathcal{L}')$ 

Shannon and Milgrom 1994; Milgrom 2004

#### Corollary

Quasi-supermodularity is sufficient for SCD-C from below; quasi-submodularity is sufficient for SCD-C from above.



# "Local optimality"

▶ Jia 2008. Central mapping:

$$\Phi\left(\mathscr{L}\right) = \left\{\ell \in L \mid D_{\ell}f\left(\mathscr{L}\right) \geq 0\right\}$$

"All items with non-negative marginal value to  $\mathscr{L}$ "

► No deviation by one element. Necessary, not sufficient! similar to a first order condition

$$\mathscr{L}^{\star} = \Phi\left(\mathscr{L}^{\star}\right)$$

- ▶ if  $\ell$  is chosen  $(\ell \in \mathcal{L}^*)$ , then it must contribute positive marginal value  $(\ell \in \Phi(\mathcal{L}^*))$
- ▶ if  $\ell$  is not chosen  $(\ell \notin \mathcal{L}^*)$ , then it cannot add value when included  $(\ell \notin \Phi(\mathcal{L}^*))$

#### Order-preserving (reversing)

#### Lemma

If f satisfies SCD-C from below (above),  $\Phi$  is order-preserving (reversing).

# Squeezing mapping

▶ Bounding pair  $[\mathcal{L}, \overline{\mathcal{L}}]$ . Defines a restricted domain

$$\left\{\mathscr{L}\big|\underline{\mathscr{L}}\subseteq\mathscr{L}\subseteq\overline{\mathscr{L}}\right\}\subseteq\mathscr{P}(L)$$

- ▶ the full domain is represented  $[\emptyset, L] = \mathcal{P}(L)$ ▶  $[\underline{\mathcal{K}}, \overline{\mathcal{K}}]$  is "tighter" than  $[\underline{\mathcal{L}}, \overline{\mathcal{L}}]$  if  $[\underline{\mathcal{K}}, \overline{\mathcal{K}}] \subseteq [\underline{\mathcal{L}}, \overline{\mathcal{L}}]$ , i.e. it defines a subdomain
- ► Squeezing mapping. Acts on bounding pairs

$$\mathcal{S}\left(\left[\underline{\mathscr{L}},\overline{\mathscr{L}}\right]\right) = \left[\inf\left\{\Phi\left(\underline{\mathscr{L}}\right),\Phi\left(\overline{\mathscr{L}}\right)\right\},\sup\left\{\Phi\left(\underline{\mathscr{L}}\right),\Phi\left(\overline{\mathscr{L}}\right)\right\}\right]$$

▶ Iterative application. Let  $S^k([\mathcal{L},\overline{\mathcal{L}}])$  denote applying S iteratively k times



#### Main theorem: Single agent problem

#### Theorem 1 (Squeezing procedure)

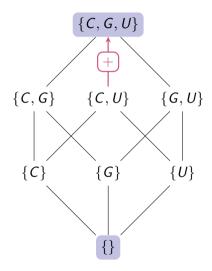
If f satisfies SCD-C, then:

a. let 
$$\left[ \underline{\mathscr{L}}^{(k)}, \overline{\mathscr{L}}^{(k)} \right] \equiv S^k \left( [\emptyset, L] \right)$$
; then,

$$\emptyset \subseteq \ldots \subseteq \underline{\mathscr{L}}^{(k)} \subseteq \underline{\mathscr{L}}^{(k+1)} \subseteq \overline{\mathscr{L}}^{(k+1)} \subseteq \overline{\mathscr{L}}^{(k)} \subseteq \ldots \subseteq L$$

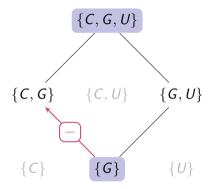
"iterative application weakly tightens the problem's domain"

- b. if  $\mathcal{L}^* \in [\mathcal{L}, \mathcal{L}']$ , then  $\mathcal{L}^* \in S([\mathcal{L}, \mathcal{L}'])$  "if the optimum set is in the restricted domain, S will not discard it"
- c.  $S^{|L|}([\emptyset, L]) = S^{|L|+1}([\emptyset, L])$  "iterating the squeezing step S converges to a fixed point in |L| steps or fewer"



- ▶ Bounding pair.  $\mathcal{L} \subseteq \mathcal{L}^* \subset \overline{\mathcal{L}}$ 
  - $\frac{\mathscr{\underline{L}}}{\mathscr{\overline{Z}}} \text{ tracks elements in } \mathscr{L}^{\star}$  discards elements not in  $\mathscr{L}^{\star}$

  - $\overline{\mathscr{L}} \setminus \mathscr{L}$  tracks elements maybe in  $\mathscr{L}^*$
- ► Rule out suboptimal strategies.
  - check marginal value at points of extreme complementarity
  - iteratively squeeze: update the subset and superset



 $\blacktriangleright$  Bounding pair.  $\underline{\mathcal{L}} \subseteq \mathcal{L}^\star \subseteq \overline{\mathcal{L}}$ 

 $\frac{\mathscr{L}}{\mathscr{Z}}$  tracks elements in  $\mathscr{L}^{\star}$  discards elements not in  $\mathscr{L}^{\star}$ 

 $\mathscr{Z}$  discards elements not in  $\mathscr{Z}^{\wedge}$ 

 $\overline{\mathscr{L}} \setminus \underline{\mathscr{L}}$  tracks elements maybe in  $\mathscr{L}^{\star}$ 

- ► Rule out suboptimal strategies.
  - check marginal value at points of extreme complementarity
  - iteratively squeeze: update the subset and superset

$$\{C,G,U\}$$

$$\{C,G\}$$

$$\{G,U\}$$

$$\{G,U\}$$

$$\{G\}$$

$$\{U\}$$

▶ Bounding pair.  $\mathcal{L} \subset \mathcal{L}^* \subset \overline{\mathcal{L}}$ 

 $\overline{\mathscr{L}} \setminus \mathscr{L}$  tracks elements maybe in  $\mathscr{L}^{\star}$ 

- ► Rule out suboptimal strategies.
  - check marginal value at points of extreme complementarity
  - iteratively squeeze: update the subset and superset

$$\{C,G,U\}$$

$$\{C,G\}$$
  $\{C,U\}$   $\{G,U\}$ 

$$\{C\}$$
  $\{G\}$   $\{U\}$ 

- ightharpoonup Bounding pair.  $\mathscr{L} \subseteq \mathscr{L}^* \subseteq \overline{\mathscr{L}}$ 
  - $\frac{\mathscr{L}}{\mathscr{Z}}$  tracks elements in  $\mathscr{L}^{\star}$  discards elements not in  $\mathscr{L}^{\star}$

  - $\overline{\mathscr{L}} \setminus \mathscr{L}$  tracks elements maybe in  $\mathscr{L}^*$
- Rule out suboptimal strategies.
  - check marginal value at points of extreme complementarity
  - iteratively squeeze: update the subset and superset

#### SCD-C from below

#### Lattice foundation

- ▶ Jia 2008. Solution method for supermodular *f*:
  - 1. Central mapping. By construction,  $\mathcal{L}^*$  is a fixed point of:

$$\Phi\left(\mathscr{L}\right) \equiv \left\{\ell \in L \mid D_{\ell}f\left(\mathscr{L}\right) \geq 0\right\}$$

- 2. Order-preserving  $\Phi$ . With supermodular f
- 3. Tarski 1955. Order-preserving  $\Phi$  has a smallest and largest fixed point . . .
- 4. Kleene 1936. ...identified by iterating  $\Phi^{\infty}\left(\emptyset\right)$  and  $\Phi^{\infty}\left(L\right)$
- ightharpoonup SCD-C (from below). Necessary and sufficient condition for  $\Phi$  to be order-preserving

#### SCD-C from above

#### Lattice foundation

- Order-reversing Φ. Tarski 1955; Kleene 1936 no longer apply
- ▶ Perfect substitutes intuition. Consider two elements,  $\{a, b\}$ 
  - both items have positive marginal value in isolation, but neither have positive marginal value if the other is included

$$\Phi\left(\emptyset\right) = \{a, b\} \qquad \qquad \Phi\left(\{a, b\}\right) = \emptyset$$

▶ the fixed points are uncomparable, i.e. there is neither a smallest nor largest fixed point — Tarski 1955 breaks down . . .

$$\Phi\left(\left\{a\right\}\right) = \left\{a\right\} \qquad \qquad \Phi\left(\left\{b\right\}\right) = \left\{b\right\}$$

... without the existence of smallest and largest fixed points, does iteration converge? To what?

#### SCD-C from above

#### Lattice foundation

A generalization of the notion of a fixed point:

#### Definition (Fixed edge)

Two sets,  $\mathscr L$  and  $\mathscr L'$  with

$$\Phi(\mathcal{L}) = \mathcal{L}'$$
 ,  $\Phi(\mathcal{L}') = \mathcal{L}$ 

▶ Klimeš 1981. Order-reversing  $\Phi$  has an "extreme" fixed edge  $\mathcal{L}^{inf}$ ,  $\mathcal{L}^{sup}$ !

$$\mathscr{L}^{\mathsf{inf}} \subseteq \mathscr{L} \subseteq \mathscr{L}' \subseteq \mathscr{L}^{\mathsf{sup}}$$

▶ Iteration.  $\lim_{n\to\inf} \Phi^{2n}(\emptyset) = \mathscr{L}^{\inf}$  and  $\lim_{n\to\inf} \Phi^{2n+1}(\emptyset) = \mathscr{L}^{\sup}$  vice versa from L

#### SCD-C from above

#### Lattice foundation

- lacktriangle  $\Phi$ 's "Fixed edge convergence". After enough applications, the mapping  $\Phi$  alternates back and forth between the two points in the fixed edge
- Squeezing step. Converges to fixed point by construction:

$$S\left(\left[\mathscr{L}^{\mathsf{inf}},\mathscr{L}^{\mathsf{sup}}\right]\right) = \left[\Phi\left(\mathscr{L}^{\mathsf{sup}}\right),\Phi\left(\mathscr{L}^{\mathsf{inf}}\right)\right] = \left[\mathscr{L}^{\mathsf{inf}},\mathscr{L}^{\mathsf{sup}}\right]$$

by "flipping" the order of the two sets

# Refinement: branching

$$\{C,G,U\}$$

- ightharpoonup If  $\mathscr{L}^{\mathsf{inf}} = \mathscr{L}^{\mathsf{sup}}$ , then  $\mathscr{L}^{\mathsf{inf}} = \mathscr{L}^{\star}$
- ▶ Sometimes: converge, but  $\mathcal{L}^{\inf} \subset \mathcal{L}^{\star}$  e.g. when complementarities very strong

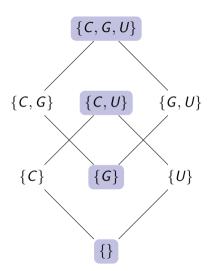
$$\{C,G\}$$
  $\{C,U\}$   $\{G,U\}$ 

$$\{C\}$$
  $\{G\}$   $\{U\}$ 

{}

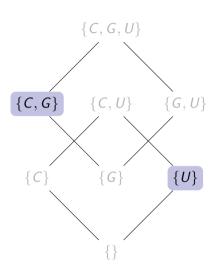
### Refinement: branching

- ightharpoonup If  $\mathscr{L}^{\mathsf{inf}} = \mathscr{L}^{\mathsf{sup}}$ , then  $\mathscr{L}^{\mathsf{inf}} = \mathscr{L}^{\star}$
- ▶ Sometimes: converge, but  $\mathscr{L}^{\inf} \subset \mathscr{L}^{\star}$  e.g. when complementarities very strong
- ▶ Choose an item  $\ell \in \overline{\mathscr{L}} \setminus \mathscr{L}$ , then
  - ightharpoonup divide into two subproblems: with and without  $\ell$
  - squeeze on each problem, branching as needed tree



# Refinement: branching

- ightharpoonup If  $\mathscr{L}^{\mathrm{inf}}=\mathscr{L}^{\mathrm{sup}}$ , then  $\mathscr{L}^{\mathrm{inf}}=\mathscr{L}^{\star}$
- ▶ Sometimes: converge, but  $\mathscr{L}^{\inf} \subset \mathscr{L}^{\star}$  e.g. when complementarities very strong
- ▶ Choose an item  $\ell \in \overline{\mathscr{L}} \setminus \mathscr{L}$ , then
  - ightharpoonup divide into two subproblems: with and without  $\ell$
  - squeeze on each problem, branching as needed tree
- ► End: "conditionally optimal" decision sets
  - among them, the global optimum
  - intuition: "brute force" one decision at a time, squeeze as much as possible



#### Outline

# Squeezing and branching Single crossing in differences Squeezing Lattice foundation Branching

Generalized squeezing
Single crossing differences in type
Generalized squeezing

#### Heterogeneous agent problem

- Augmented objective function.  $f: \mathscr{P}(L) \times \mathbb{R} \to \mathbb{R}$  maps the set  $\mathscr{L}$  and the agent type  $z \in \mathbb{R}$  to a scalar payoff  $f(\mathscr{L}, z)$  leading example: multinational location problem with heterogeneous productivity
- ▶ Policy function. Function  $\mathscr{L}^*$  :  $\mathbb{R} \to \mathscr{P}(L)$  specifies the optimal decision set for each type z:

$$\mathscr{L}^{\star}(z) = \arg\max_{\mathscr{L} \in \mathscr{P}(L)} f\left(\mathscr{L}, z\right)$$

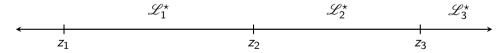
#### Single crossing differences in types

▶ SCD in types (SCD-T). For all elements  $\ell \in L$ , decision sets  $\mathcal{L} \in \mathcal{P}(L)$ , and types  $z, z' \in \mathbb{R}$  such that z < z',

$$D_{\ell}f\left(\mathscr{L},z\right)\geq0$$
  $\Rightarrow$   $D_{\ell}f\left(\mathscr{L},z'\right)\geq0$ 

SCD-T is equivalent to the single-crossing differences condition of Milgrom 2004 (originally "single crossing" in Shannon and Milgrom 1994).

▶ With SCD-C and SCD-T. The policy function changes its value only at a finite number of cutoff productivities:



► Approach. Partition type space into intervals that share the same policy; and find policy associated with each interval



#### Type space partition

▶ Bounding set functions. Extend bounding pair to set-valued functions  $\mathcal{L}(\cdot)$  and  $\overline{\mathcal{L}}(\cdot)$  with

$$\underline{\mathscr{L}}(z)\subseteq \mathscr{L}^{\star}(z)\subseteq \overline{\mathscr{L}}(z)$$

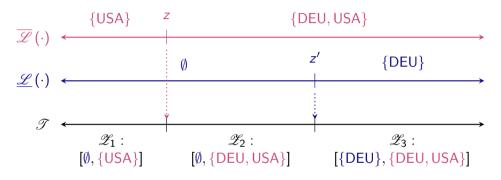
for any productivity  $z \in \mathbb{R}$  trivial bounding set functions: constant functions  $[\emptyset, L]$ 

▶ Induced partition. From bounding set functions:

$$\begin{split} \mathscr{T}\left(\left[\underline{\mathscr{L}}\left(\cdot\right),\overline{\mathscr{L}}\left(\cdot\right)\right]\right) &= \left\{\mathscr{Z}_{1},\ldots\mathscr{Z}_{t},\ldots\mathscr{Z}_{T}\right\} \\ \text{such that } \mathscr{Z}_{t} &= \left\{z \in \mathbb{R} \mid \underline{\mathscr{L}}\left(z\right) = \underline{\mathscr{L}}_{t},\overline{\mathscr{L}}\left(z\right) = \overline{\mathscr{L}}_{t}\right\}, \end{split}$$



#### Type space partition



Together, the two set-valued functions imply the partitioning  $\mathcal{T}$ , which creates intervals of productivity.

#### Identifying cutoffs: intuition

- ► SCD-C. "Choice monotonicity" rules out decision sets without explicitly evaluating their payoff; together with . . .
- ► SCD-T. "Type monotonicity" means choice monotonicity can discard decision sets for productivity ranges without evaluating the objective at any of the productivities

#### Generalized squeezing

▶ With SCD-C + SCD-T. For each  $\ell$  and  $\mathscr{L}$ , there is s unique type indifferent between including  $\ell$  in  $\mathscr{L}$ 

$$0 = D_{\ell}\left(\mathcal{L}, z_{\ell}^{g}\left(\mathcal{L}\right)\right)$$

▶ Indifferent type. Use to avoid evaluating  $\Phi(\mathcal{L}, z)$  at each z for a given  $\mathcal{L}$ :

$$\Phi^{g}\left(\mathscr{L},z\right)=\left\{ \ell\mid z\geq z_{\ell}^{g}\left(\mathscr{L}\right)\right\}$$

Generalized squeezing mapping.

$$\begin{split} S^{g}\left(\left[\mathcal{L}\left(\cdot\right),\mathcal{L}'\left(\cdot\right)\right]\right) &= \left[\inf\left\{\Phi^{g}\left(\mathcal{L}\left(\cdot\right),\cdot\right),\Phi^{g}\left(\mathcal{L}'\left(\cdot\right),\cdot\right)\right\},\\ &\sup\left\{\Phi^{g}\left(\mathcal{L}\left(\cdot\right),\cdot\right),\Phi^{g}\left(\mathcal{L}'\left(\cdot\right),\cdot\right)\right\}\right] \end{split}$$

#### Main theorem: Policy function

#### Theorem 2 (Generalized squeezing procedure)

If f satisfies SCD-C and SCD-T,

- a. Theorem 1a. and 1b. hold at each z
- b.  $(S^g)^{|L|}([\emptyset, L]) = (S^g)^{|L|+1}([\emptyset, L])$

#### Proof.

Let  $\Phi(\mathcal{L}, z) \equiv \{\ell \mid D_{\ell} f(\mathcal{L}, z) \geq 0\}$  be the mapping  $\Phi$  evaluated at the type z. Applying Theorem 1 element-wise, we have for all z that

$$\underline{\mathscr{L}}_t\subseteq\Phi\left(\overline{\mathscr{L}}_t,z\right)\subseteq\mathscr{L}^\star\left(z\right)\subseteq\Phi\left(\underline{\mathscr{L}}_t,z\right)\subseteq\overline{\mathscr{L}}_t\;.$$

Then, it suffices to show that, for all z,  $\Phi^g(\mathcal{L}, z)$  coincides with  $\Phi(\mathcal{L}, z)$ . The proof uses SCD-C and SCD-T to establish this equivalence.



For a given interval  $\mathcal{Z}_t \in \mathcal{T}$ :

1. select  $\ell \in \overline{\mathscr{L}}_t \setminus \overline{\mathscr{L}}_t$ , compute the two cutoffs

$$z_{\ell}^{g}\left(\underline{\mathscr{L}}_{t}\right)$$
  $\leq$   $z_{\ell}^{g}\left(\overline{\mathscr{L}}_{t}\right)$ 

- 2. update bounding set functions:
  - ▶ for all firms with productivity  $z < z_{\ell}^{g}\left(\underline{\mathscr{L}}_{t}\right)$  in  $\mathscr{Z}_{t}$ ,  $\ell$  is not part of the optimal decision set: update upper bounding set function to  $\overline{\mathscr{L}}_{t} \setminus \{\ell\}$  for these productivities
  - ▶ for all firms with productivity  $z > z_{\ell}^{g}\left(\overline{\mathscr{L}}_{t}\right)$  in  $\mathscr{Z}_{t}$ ,  $\ell$  is in the optimal decision set: update lower bounding set function to  $\underline{\mathscr{L}}_{t} \cup \{\ell\}$  for these productivities
- 3. repeat for all  $\ell \in \overline{\mathscr{L}}_t \setminus \overline{\mathscr{L}}_t$
- 4. use new bounding set functions to update partition

# Part II

Application: MNEs

#### Outline

Quantitative framework

Multinational firm CDCP

SCD-C and SCD-T in firm problem

Policy function and aggregation

Solution at work
Solution method's performance
Quantitative counterfactual

#### A model of multinational activity

- ► Setup.
  - Firms are born in origin country with productivity  $z \sim g(z)$
  - ► Each firm produces a differentiated variety, compete monopolistically
  - ► There are *L* potential production locations
- ► Firm problem overview.
  - CDCP. Firms choose production locations subject to complementarities among locations and fixed costs
  - ightharpoonup Heterogeneity. Productivity differences ightharpoonup Firms choose different production location sets ightharpoonup MNEs arise endogenously
- ► Full GE. Endogenous wages, firm entry, . . .

#### The firm problem

- 1. Location choice (extensive margin). Choose a set of production locations  $\mathscr{L}$  index origin country with i, production location with  $\ell$ , destination market with n
- 2. Price and quantity (intensive margin). Choose price (quantity), contingent on CES marginal cost

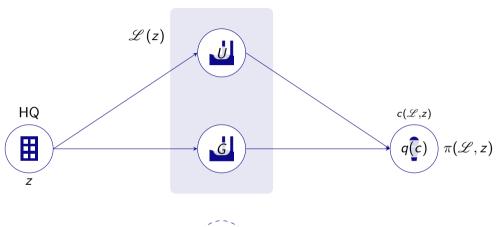
a possible microfoundation: input sourcing (Tintelnot 2017; Antràs, Fort, and Tintelnot 2017; Arkolakis, Ramondo, et al. 2018) details

$$c_{in}\left(\mathscr{L},z
ight) = rac{1}{z} \left[ \sum_{\ell \in \mathscr{L}} \left( rac{w_{\ell} \gamma_{i\ell} au_{\ell n}}{T_{\ell}} 
ight)^{- heta} 
ight]^{-rac{1}{ heta}} = rac{1}{z} \left[ \sum_{\ell \in \mathscr{L}} \xi_{i\ell n}^{- heta} 
ight]^{-rac{1}{ heta}}$$

- ightharpoonup marginal cost declines in  $\mathscr L$
- $\triangleright$   $\theta$ : substitutability (complementarity) among locations in cost



# The firm problem





## The firm problem

- CES demand. In each market n,
  - the firm sets constant markup  $\mu = \frac{\sigma}{\sigma 1}$  over marginal cost
  - let  $X_n$  be total expenditure and  $P_n$  be CES price index
- ► Total profits. Adding up over destination markets:

$$\pi_{i}\left(\mathcal{L},z\right) \equiv \left[1 - \frac{1}{\mu}\right] \sum_{n} X_{n} \left(\frac{zP_{n}}{\mu}\right)^{\sigma-1} \left[\sum_{\ell \in \mathcal{L}} \xi_{i\ell n}^{-\theta}\right]^{\frac{\sigma-1}{\theta}} - \sum_{\ell \in \mathcal{L}} w_{\ell} f_{i\ell}$$

where  $f_{i\ell}$  is the fixed labor cost of establishing production in location  $\ell$ 

► Location choice policy function. The firm chooses production locations to maximize total profits:

$$\mathscr{L}_{i}^{\star}(z) = \arg\max_{\mathscr{L} \subset L} \pi_{i}(\mathscr{L}, z)$$



#### Firm location choice is a CDCP

ightharpoonup Marginal value of location k. Trades off the marginal cost savings with fixed cost:

$$\frac{1}{\sigma} \sum_{n} X_{n} \left( \frac{z P_{n}}{\mu} \right)^{\sigma-1} \left\{ \left[ \xi_{ikn}^{-\theta} + \sum_{\mathscr{L}} \xi_{i\ell n}^{-\theta} \right]^{\frac{\sigma-1}{\theta}} - \left[ \sum_{\mathscr{L}} \xi_{i\ell n}^{-\theta} \right]^{\frac{\sigma-1}{\theta}} \right\} - w_{k} f_{ik}$$

complementarities preclude deciding on each location independently from the other locations

- ► Applying our solution. Establish SCD first:
  - ▶ SCD-C. Sufficient condition:  $\sigma 1 \leq \theta$ 
    - $\theta$  cost-side cannibalization (or complementarity)
    - $\sigma$  demand-side market-level scale effect
  - ▶ SCD-T. Sufficient condition:  $\sigma > 1$

general demand

## Policy function in practice

- ▶ Policy function  $\mathcal{L}_i(z)$ . Maps firm productivity z to production location set example
- ▶ Aggregation. Production in location  $\ell$  of the average active firm from origin i requires integrating over optimal decision set for each active type z

$$\sum_{n} X_{n} \left(\frac{zP_{n}}{\mu}\right)^{\sigma-1} \int \frac{\mathbf{1}_{\ell}^{\star}(z)\xi_{i\ell n}^{-\theta}}{\sum_{k \in \mathscr{L}^{\star}(z)} \xi_{ikn}^{-\theta}} \left[\sum_{\mathscr{L}_{i}^{\star}(z)} \xi_{i\ell n}^{-\theta}\right]^{\frac{\sigma-1}{\theta}} dG_{i} (z \mid \text{active})$$

► Gravity at the firm level (across locations), but not in the aggregate



# Closing and quantifying the model

- ► Aggregate conditions. details
  - Free entry with entry labor cost  $f_i^e$
  - ightharpoonup Labor market clearing with  $H_{\ell}$  units, inelastically supplied
  - Balance of payments
- Quantification. Calibrate with:
  - ➤ 32 countries using aggregate data details
    Alviarez 2019; Feenstra, Inklaar, and Timmer 2015
  - two levels of complementarities to highlight how it shapes quantitative outcomes
    - Negative complementarities.  $\frac{\sigma-1}{\theta} = \frac{2}{3}$ Arkolakis, Ramondo, et al. 2018
    - ▶ Positive complementarities.  $\frac{\sigma-1}{\theta} = \frac{3}{2}$

### Outline

Quantitative framework

Multinational firm CDCP

SCD-C and SCD-T in firm problem

Policy function and aggregation

Solution at work Solution method's performance Quantitative counterfactual

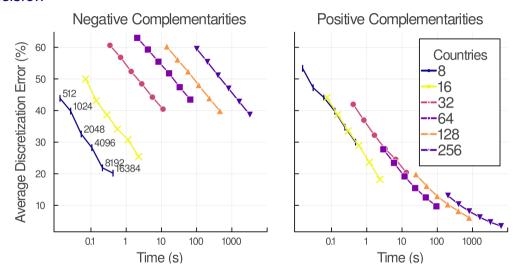
Speed
Solving for the policy function (s)

	Negative Comp.			Positive Comp.		
Countries	Naive (1)	Sqz. (2)	Policy (3)	Naive (1)	Sqz. (2)	Policy (3)
8	8	0.423	0.019	7	0.480	0.034
16	5454	2.26	0.039	4356	2.36	0.087
32	-	11.1	0.11	_	13.2	0.19
64	_	66.0	1.32	_	94.5	1.29
128	_	456	14.1	_	795	14.7
256	-	3239	331	_	6479	374
Grid points	2 <sup>14</sup>	2 <sup>14</sup>	_	2 <sup>14</sup>	2 <sup>14</sup>	_

- ▶ Negative complementarities solve in comparable time
- ▶ Policy function is faster than incumbent (unhighlighted) approaches

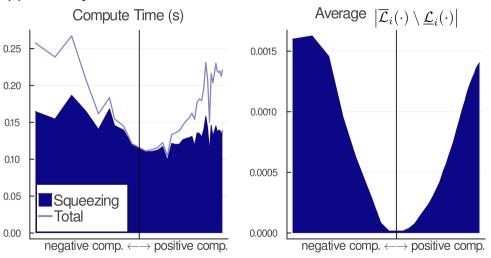


### Precision



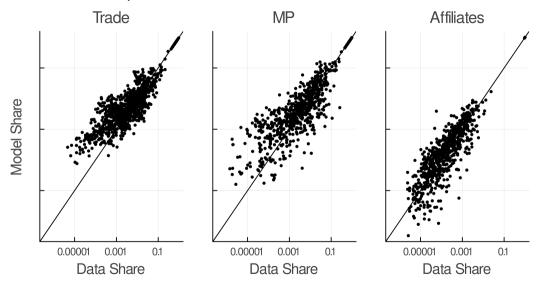
Average percentage error in  $X_{i\ell n}$  from discretization: drops 5–10p.p. each grid point doubling while policy function introduces no error

## Wide applicability



Fast computation across range of complementary (0.15–3.9); longer compute with strong complementarities

## Micro-data not required



Calibration matches aggregates shares (with negative complementarities)

## Revisiting the welfare equation

► Arkolakis, Costinot, and Rodríguez-Clare 2012. The welfare change from reverting to autarky:

$$\ln \frac{\hat{w}_i}{\hat{P}_i} = \underbrace{\ln \hat{\pi}_{iii}^{-\frac{1}{\sigma-1}}}_{\text{openness}}$$

## Revisiting the welfare equation

► Arkolakis, Costinot, and Rodríguez-Clare 2012. The welfare change from reverting to autarky, revisited:

$$\ln \frac{\hat{w}_{i}}{\hat{P}_{i}} = \underbrace{\ln \hat{\pi}_{iii}^{-\frac{1}{\sigma-1}}}_{\text{openness}} + \underbrace{\ln \hat{M}_{i}^{\frac{1}{\sigma-1}} + \ln \hat{z}_{i}^{-\frac{\zeta}{\sigma-1}}}_{\text{varieties}} + \underbrace{\ln \hat{z}_{i} + \ln \left[ \sum_{\mathcal{Z}_{i}^{t} \in \mathcal{T}_{i}} \lambda_{iii}^{t} \left( s_{iii}^{t} \right)^{\frac{\sigma-1}{\theta}-1} \right]^{\frac{1}{\sigma-1}}}_{\text{average productivity}}$$

General "openness". Applies for either trade and MP autarky

### Welfare channels

Openness. Standard term captures reduction in real consumption, usually negative

$$\ln \hat{\pi}_{iii}^{-\frac{1}{\sigma-1}}$$

Varieties.

$$\ln \hat{M}_i^{rac{1}{\sigma-1}} + \ln \hat{\hat{z}}_i^{-rac{\zeta}{\sigma-1}}$$

- ► Trade and MP autarky shrink the profits of previously large firms engaged in these foreign activities → Selection cutoff falls
- ► More entry and easier survival
- ► Usually: more varieties, positive effect

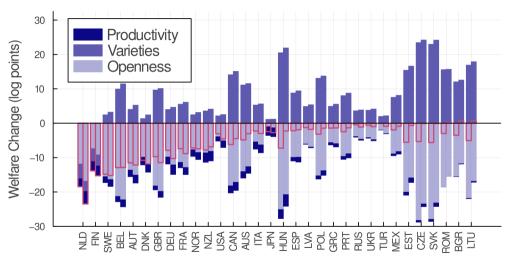
### Welfare channels

### Productivity.

$$\ln \hat{ ilde{z}}_i + \ln \left[ \sum_{\mathcal{Z}_i^t \in \mathcal{T}_i} \lambda_{iii}^t \left( s_{iii}^t 
ight)^{rac{\sigma-1}{ heta}-1} 
ight]^{rac{1}{\sigma-1}}$$

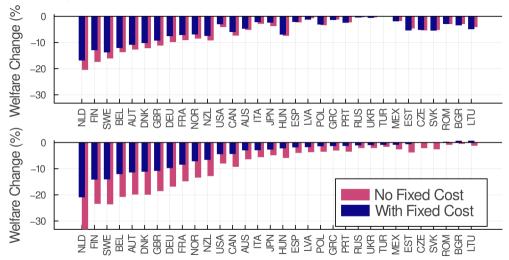
- Extensive margin: since selection cutoff falls, usually negative
- ► Intensive margin:
  - ► Trade and MP autarky shrink the profits of previously large firms engaged in these foreign activities → Relative firm sizes adjust
  - ► Sales-weighted in average productivity changes

# MP autarky: Quantification



Left bars: results from the calibration with negative complementarities (right bars: positive complementarities)

# MP autarky: Quantification



Top figure: results from calibrations with negative complementarities (bottom: positive complementarities)

### To conclude

- Combinatorial discrete choice problems are common
  - ► Trade: multinational production, either export platforms or GVCs; firm sourcing partners; extended gravity export destinations
  - ► IO: input complementarity; product mix
  - ► (International) macro: tax avoidance and profit shifting, portfolio choice
  - Spatial economics: transport networks; real estate choices
  - **.**...
- ► We develop a new approach to CDCPs
  - ▶ With negative or positive complementarities
  - Policy function solution for aggregation
- ► Julia package: CDCP.jl

# Part III

Appendix

- Alviarez, Vanessa (2019). "Multinational Production and Comparative Advantage". In: Journal of International Economics 119. DOI: 10.1016/j.jinteco.2019.03.004.
- Antràs, Pol, Teresa C. Fort, and Felix Tintelnot (2017). "The margins of global sourcing: Theory and evidence from US firms". In: *American Economic Review* 107.9. DOI: 10.1257/aer.20141685.
- Arkolakis, Costas (2010). "Market Penetration Costs and the New Consumers Margin in International Trade". In: *Journal of Political Economy* 118.6. DOI: 10.1086/657949.
- Arkolakis, Costas, Arnaud Costinot, and Andrés Rodríguez-Clare (2012). "New Trade Models, Same Old Gains?" In: *American Economic Review* 102.1, pp. 94–130. DOI: 10.1257/aer.102.1.94.

- Arkolakis, Costas, Natalia Ramondo, et al. (2018). "Innovation and production in the global economy". In: *American Economic Review* 108.8. DOI: 10.1257/aer.20141743.
- Conte, Maddalena, Pierre Cotterlaz, Thierry Mayer, et al. (2023). *The CEPII Gravity Database*.
- Feenstra, Robert C, Robert Inklaar, and Marcel P Timmer (2015). "The Next Generation of the Penn World Table". In: *American Economic Review* 105.10. DOI: 10.1257/aer.20130954.
- Head, Keith and Thierry Mayer (2019). "Brands in Motion: How Frictions Shape Multinational Production". In: *American Economic Review* 109.9. DOI: 10.1257/aer.20161345.
- Jia, Panle (2008). "What Happens When Wal-Mart Comes to Town: An Empirical Analysis of the Discount Retailing Industry". In: *Econometrica* 76.6. DOI: 10.3982/ECTA6649.

- Kleene, Stephen C. (Dec. 1936). "General recursive functions of natural numbers". In: *Mathematische Annalen* 112, pp. 727–742. DOI: 10.1007/BF01565439.
- Klimeš, Jiří (1981). "Fixed Edge Theorems for Complete Lattices". In: *Archivum Mathematicum* 17.4, pp. 227–234.
- Lind, Nelson and Natalia Ramondo (2023). "Trade with Correlation". In: American Economic Review 113.2. DOI: 10.1257/aer.20190781.
- Milgrom, Paul (2004). Putting Auction Theory to Work. Cambridge University Press.
- Ramondo, Natalia and Andrés Rodríguez-Clare (2013). "Trade, Multinational Production, and the Gains from Openness". In: *Journal of Political Economy* 121.2. DOI: 10.1086/670136.
- Shannon, Chris and Paul Milgrom (1994). "Monotone Comparative Statics". In: *Econometrica* 62.1.

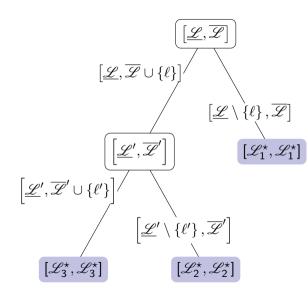
Tarski, Alfred (1955). "A lattice-theoretical fixpoint theorem and its application". In: Pacific Journal of Mathematics 5.2. DOI: 10.2140/pjm.1955.5.285.

Tintelnot, Felix (2017). "Global production with export platforms". In: The Quarterly Journal of Economics 132.1. DOI: 10.1093/qje/qjw037.

## Branching tree

- convergence when bounding pair coincides on each branch
- branching collects all fixed points of Φ invariant to the items selected and order

back



### Cost minimization for each destination n

▶ the unit cost of producing an input v at location  $\ell \in \mathscr{L}$  then delivering it to market n is

$$\gamma_{i\ell} \frac{w_\ell}{z\varphi_\ell(\upsilon)} au_{\ell n}$$

 $\gamma_{i\ell}$  arms-length iceberg cost of MP

 $w_{\ell}$  labor cost in production location

z firm productivity

 $\varphi_{\ell}(v)$  location-input shifter

 $\tau_{\ell n}$  iceberg cost of trade

ightharpoonup tractable export platforms: for each destination n and input v, the firm chooses the least-cost production location



### Cost minimization for each destination n

ightharpoonup negative complementarity: marginal cost declines in  $\mathscr{L}$ , but decreasingly so (cannibalization)

Antràs, Fort, and Tintelnot 2017; Tintelnot 2017

$$c_{in}(\mathscr{L};z) = \left[ \int_{\varphi} \left( \min_{\ell \in \mathscr{L}} \gamma_{i\ell} \frac{w_{\ell}}{z\varphi_{\ell}} \tau_{\ell n} \right)^{1-\eta} \mathrm{d}F(\varphi;\mathscr{L}) \right]^{\frac{1}{1-\eta}}$$

▶ closed form with Fréchet location-input draws ( $\eta < \theta + 1$ )
Arkolakis, Ramondo, et al. 2018; Ramondo and Rodríguez-Clare 2013; Lind and Ramondo 2023

$$c_{in}(\mathscr{L};z) = \frac{1}{z} \Gamma \left[ \sum_{\ell \in \mathscr{L}} \left( \frac{\gamma_{i\ell} w_{\ell} \tau_{\ell n}}{T_{\ell}} \right)^{-\theta} \right]^{-\frac{1}{\theta}}$$

### General demand function

sufficient condition for supermodularity

$$\underbrace{\varepsilon_{D}}_{\text{demand elasticity}} \times \underbrace{\frac{\mathrm{d} \ln p}{\mathrm{d} \ln c}}_{\text{passthrough}} \ge \underbrace{\theta}_{\text{cannibalization}} + 1$$

- compares (positive) demand-side complementarity with (negative) supply-side complementarity
- sufficient condition for submodularity: flip the sign
- flexible framework for discrete decisions and complementarities



## Policy function: Japan

with negative complementarities

```
[-Inf, 0.65] +String[]
[0.65, 3.14] +["JPN"]
[3.14, 3.302] +["ROM"]
[3.302, 3.351] +["ITA"]
[3.351, 3.403] +["GBR"] -["ITA", "ROM"]
[3.403, 3.574] +["ITA"]
[3.574, 3.631] +["ROM"]
```

with positive complementarities

```
[-Inf, 0.666] +String[]
[0.666, 4.253] +["JPN"]
[4.253, 4.354] +["DEU", "GBR", "FRA", "ITA", "POL", "ROM"]
...
```

# Aggregate conditions

▶ Free entry. Require  $f_i^e$  to draw productivity

$$w_{i}f_{i}^{e} = \frac{1}{\sigma} \sum_{n} X_{n} \int \left(\frac{zP_{n}}{\mu}\right)^{\sigma-1} \Theta_{in} \left(\mathcal{L}_{i}^{\star}(z)\right)^{\frac{\sigma-1}{\theta}} dG_{i}(z)$$
$$-\int \sum_{\ell \in \mathcal{L}_{i}^{\star}(z)} w_{\ell} f_{i\ell} dG_{i}(z)$$

▶ Price index. Aggregates over all firm origins *i* 

$$P_n^{1-\sigma} = \sum_i M_i \int \left(\frac{z}{\mu}\right)^{\sigma-1} \Theta_{in} \left(\mathscr{L}_i^{\star}(z)\right)^{\frac{\sigma-1}{\theta}} dG_i(z)$$



# Aggregate conditions

▶ Labor market clearing. Inelastically supplied  $H_{\ell}$  units

$$w_{\ell}H_{\ell} = \frac{\sigma - 1}{\sigma} \sum_{i,n} X_{n}M_{i} \int \frac{\mathbf{1}_{i\ell}^{\star}(z) \left(w_{\ell}\gamma_{i\ell}\tau_{\ell n}/T_{\ell}\right)^{-\theta}}{\sum_{k \in \mathcal{L}_{i}^{\star}(z)} \left(w_{k}\gamma_{ik}\tau_{k n}/T_{k}\right)^{-\theta}} \times \left(\frac{zP_{n}}{\mu}\right)^{\sigma - 1} \Theta_{in} \left(\mathcal{L}_{i}^{\star}(z)\right)^{\frac{\sigma - 1}{\theta}} dG_{i}(z) + \sum_{i} M_{i} \int \mathbf{1}_{i\ell}^{\star}(z)w_{\ell}f_{i\ell}dG_{i}(z) + M_{\ell}w_{\ell}f_{\ell}^{e}$$

Balance of payments.

$$X_n = w_n H_n$$

## Quantification

- ► Parameterization.
  - ▶  $g_i(\cdot)$  ~ Pareto with shape  $\zeta$  and minimum  $\underline{z}_i$
  - bilateral trade, MP, and fixed costs with gravity variables
- ► Calibration strategy.

Parameter	Target		
$\sigma$	set to 4		
	Arkolakis, Ramondo, et al. 2018; Head and Mayer 2019		
$\zeta$	firm sales tail		
	Arkolakis 2010		
$T_\ell, \underline{z}_i$	GDP, total foreign MP outgoing		
$f_i, f_i^e$	enterprise survival rate, count		
$ au_{\ell n}, \gamma_{i\ell},  u_{i\ell}$	trade, MP, and affiliate flow		
	details		

### Bilateral costs

▶ Parameterization. Gravity variables  $v \in \{log dist, COL, BOR, COM\}$ Conte, Cotterlaz, Mayer, et al. 2023

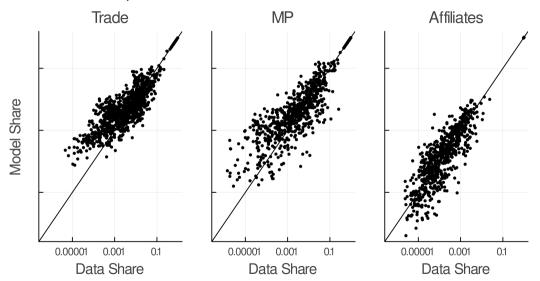
$$egin{align} \log au_{\ell n} &= \sum_{m{v}} \kappa_{m{ au}}^{m{v}} m{v}_{\ell n} + \mathbf{1}[\ell 
eq n] \overline{ au}_n + \log \left(1 + t_{\ell n}
ight) \ \log \gamma_{i\ell} &= \sum_{m{v}} \kappa_{m{\gamma}}^{m{v}} m{v}_{i\ell} + \mathbf{1}[i 
eq \ell] \overline{\gamma}_n \ \log f_{i\ell} &= \sum_{m{v}} \kappa_{f}^{m{v}} m{v}_{i\ell} + \mathbf{1}[i 
eq \ell] \overline{f}_n \ \end{aligned}$$

Match aggregate flows.

 $\kappa_{\tau}^{\nu}$ ,  $\kappa_{\gamma}^{\nu}$ ,  $\kappa_{f}^{\nu}$  corresponding coefficient on gravity variables in trade, MP, and affiliate regressions

 $\overline{\tau}_n, \overline{\gamma}_\ell, \overline{f}_\ell$  own shares of "trade" (absorption), "MP" (domestic production), and affiliates (domestic production locations)

## Micro-data not required



Calibration matches aggregates shares (with positive complementarities)